

Weld Trails Coordination Committee

Supporting Partner Benefits

Whether you are a small to mid-sized municipality with limited resources and personnel, or a large municipality experienced in trail design and development, a WTCC partnership will help you stay connected.

As a partner, your community will unite with others who are passionate about the implementation of trails for recreation, transportation, economic development and tourism throughout Northern Colorado.

Impactful Partnerships

As a partner of a cohesive group of like-minded individuals, you will be represented in trails initiatives in Weld, and throughout each partner organization. Partnerships are held with Federal, State and Local agencies, as well as regional trails and recreation groups and other communities in Northern Colorado.

- ❖ Brighton City Council
- ❖ Brighton Parks & Recreation Advisory Board
- ❖ City of Dacono
- ❖ Town of Eaton
- ❖ Town of Erie
- ❖ Evans Parks & Recreation Commission
- ❖ Evans City Council
- ❖ Town of Firestone
- ❖ Fort Lupton City Council
- ❖ City of Greeley
- ❖ Greeley Citizen Transportation Advisory Board
- ❖ Hudson Board of Trustees
- ❖ Town of Lochbuie
- ❖ City of Longmont
- ❖ Milliken Board of Trustees
- ❖ Town of Platteville
- ❖ Poudre River Trail Corridor Board of Directors
- ❖ Severance Planning Commission
- ❖ Severance Board of Trustees
- ❖ Thompson Rivers Parks & Recreation District
- ❖ Windsor Parks, Recreation & Culture Advisory Board
- ❖ Windsor Town Board

Shared Knowledge and Expertise

Your partnership links you to technical resources and a diversity of experience from those who have blazoned a trail in the subject. WTCC partners draw from their collective knowledge to be a resource provider, assisting partners who lack established relationships in the trail building community of Weld County and beyond.



- ❖ County-wide Trails Inventory Map
- ❖ National trail reports and case studies
- ❖ Website, supported by Weld County's Healthy Weld 2020 program - www.HealthyWeld2020.com.
- ❖ Database of grants and other funding opportunities to assist your program's success.
- ❖ Educational opportunities through seminars, round table discussions and guest speakers Education will include an emphasis on tying economic and health benefits of trail development to the economics of recreation, transportation and tourism.
- ❖ Collaboration with other trail groups, businesses, media, and local governments, and funding agencies.



Advocacy Support

As a WTCC partner, you benefit by being recognized as participating in support of trails and recreation in Northern Colorado. Through professional connections, WTCC partners advocate for trails on behalf of individual partners in addition to the county as a whole.

- ❖ Foster community building, ownership and awareness.
- ❖ Give partners a larger voice in regional policy decisions.
- ❖ Improve the economic potential of trails through promotion of local business and tourism promotion.

Promotion Aids Sustainability

Trails and healthy lifestyles are integral components of healthy, livable communities, no matter what your mode of transportation. WTCC partners recognize the need to advance healthful living and transportation through economic sustainable measures. Promotion of trail usage accomplishes both.

- ❖ **Events** – Endorsement, promotion, organization and hosting of events that promote trail usage, maintenance and safety throughout Weld County and beyond. This includes, but is not limited to, races, trail rides, bike rodeos and safety demonstrations.
- ❖ **Tourism** - Promoting existing trails within its partner communities, WTCC assists the Northern Colorado Cultural Tourism Alliance in establishing trails as a vital link to Weld history, nature and current industry.

